

Terms and Conditions of the eCom21 VII International E-commerce Forum

Date and Place

March 05, 2020
Radisson Blu Hotel Latvia
55 Elizabetes Str., LV-1013, Riga, Latvia

Organizer

SIA "eCom21", registered with the Commercial Register of Republic of Latvia on February 23, 2012, under the unified registration number 40103515367, legal address: 7 Vesetas Str., Riga, Latvia, LV-1013.

Organizer is a personal data controller within the meaning of the General Data Protection Regulation (GDPR) with respect to personal data processed according to Privacy policy stated below.

e-mail: info@ecom21.com

Phone: +371 28 004843

Participation Fee

The actual fee will be indicated on Forum website during registration process.

Participation fee before and on January 15, 2020 is 250.00 EUR, VAT included.

Participation fee after January 15, 2020 is 290.00 EUR, VAT included. The Participation fee includes:

- visiting all Forum sessions;
- handouts, coffee breaks, lunches, evening program (March 5, 2020);
- electronic access to Forum materials (speaker presentations, videos and photos).

Payment

Upon completion of the registration process, you will receive registration confirmation and an invoice to e-mail specified in Billing Details section. The payment shall be made within 10 days after receiving invoice receipt.

When registering three or more participants participation fee discount is available for each participant:

- Participation fee for three or more participants before and on January 16, 2020 is 210.00 EUR per participant, VAT included.
- Participation fee for three or more participants after January 16, 2020 is 250.00 EUR per participant, VAT included.

Cancellation

You can cancel the participation by written request: info@ecom21.com. Free registration cancellation is available until February 5, 2020.

In case of registration cancellation during the period from February 5, 2020 to February 12, 2020, a cancellation fee of 50% of the participation fee will be applied.

If you cancel your registration after February 12, 2020, participation fee will not be refunded.

If a registered participant cannot take part in the Forum for whatever reason, he/she may be replaced

by another company representative. Replacement must be agreed with the Organizer in writing in advance by sending a request to info@ecom21.com. Deadline for the replacement is February 26, 2020.

Changes in Forum Program

The Organizer reserves the right to change the Forum program or the composition of speakers without prior notice to participants.

Photography and filming

Please be informed, that the conduct of the Forum and related events will be filmed and photographed in order to document the events and discussions, popularize the Forum and its topics, as well as inform the public about it. Pictures may be published on the internet and other media.

If you wish not to be photographed or filmed, please send a request to sending a request to info@ecom21.com. Unless yours expressly refuse consent in advance, you authorize, free of charge, the Organizer and its partners to photograph and/or record your voice and image, distribute said photos and/or recordings to third parties and to communicate them to the public, in whole or in part, on all tangible or intangible media, including, in particular, the internet (the websites of the Organizer and its partners and social networks), and on any other promotional or marketing tool it may use for information or promotional purposes.

Organizer is not liable for photographs and recordings, taken by any third party.

Copyright

All rights, titles and interests (including all copyrights, database rights and other intellectual property rights) in the products and services of Forum belong to the Organizer.

Any unauthorized use of the names, logos, trademarks or other intellectual property relating to Forum is prohibited. The Organizer's express consent is required for use. Names, logos and trademarks of other companies or organizations of any kind that appear on the products and services of the Organizer, such as website or mobile application are representations of sponsors, supporters and media partners and use of these by third parties is also prohibited. Permission for use can only be granted by the respective company or organization.

Miscellaneous

All participants shall follow the instructions of the Organizer's staff at the event. The Organizer is entitled to suspend your participation without compensation, if you disturb the conduct of the event.

You agree to be bound by these Terms and Conditions and Privacy Policy by buying the ticket and/or being present at the Forum.

Privacy Policy

Purpose of data processing

Your Personal Data ("Data") are processed by the Organizer for various purposes described below, in the context of your participation in events organized by the Organizer.

Your personal Data are processed to:

- manage the requests you send us, and to contact you;

- manage your application to participate and to organize your participation and visits at the events we stage;
- Organizer may also send you, by any means, commercial news and/or information concerning events organized by Organizer and/or partners;
- develop and improve services provided by Organizer;
- promote and popularize the Forum and its topics and related events, as well as to inform the public;
- ensure smooth conduct of the Forum and related events, as well as interaction of the participants;
- fulfil its contractual and/or legal obligations;
- keep evidence of events and interaction with participants and/or other parties.

What personal data we collect?

Organizer needs to collect/process the following categories of personal data for the purpose set in Clause 1 above:

Category of personal data	
Data linked with your identity	Data mainly designates your full name, electronic address, postal address, telephone number and profile (applicant, visitor, exhibitor, etc.), company you are representing.
Data linked with your order	Data designates all information required to satisfy and complete your order, particularly information relating to the bank card used (name of cardholder, card number, expiry date, etc.), the details and date of the order and exchanges with the sales department. In any event, Data linked with payment are processed according to the applicable regulations and security standards.
Data linked with connection to and use of the event mobile app:	<p>Use of mobile app is voluntary.</p> <p>User-generated data (voting in surveys, questionnaires; questions to speakers), posted and shared with other registered participants via the user profile, makes a part of the application content to ensure interactive participation and exchange of publications with other users during the event. User may also share photos and videos directly by using the device camera.</p> <p>Date and time set on the device is processed to alert the user on the chosen topics at the time of the event. The Organizer will share your name, surname, contact details and a name of the company you represent in the mobile application “ECOM21” to Forum participants to contact you.</p>

Data linked with your participation in events:	Date of participation, name, surname, contact phone number, e-mail and a name of the company you represent.
Aggregated data*	For the internal use and determination of demographic profile of the Forum participants. * Aggregate data is data deprived of unique information for potential identification of customers or end users and modified or combined to provide generalized, anonymous information. Your identity and personal information will be stored anonymously in the aggregate data.
Data linked with the use of social media	When you interact with the social media functions.
Your image and voice	If you are in the picture or video recording taken during the Forum or related event.

Grounds of processing

Primarily the Organizer processes data to enter into contractual relationship with the participant for participation in the Forum and ensure the registration and participation.

Data is also processed based on the legitimate interests of the Organizer to ensure smooth conduct of the Forum and appropriate interaction with and between the participants, as well as maintaining contact with the participants both during and after the event. Organizer may also process data based on its legitimate interest in the sphere of marketing and promotion of its events.

Organizer can process data based on need to comply with applicable legal regulations, related to public events.

In certain cases, Organizer may ask specific consent of the participant to process its data. In such cases, the participant is entitled to withdraw its consent at any time by informing the Organizer.

Transfer and storage of your personal data

To host and process your Data, the Organizer primarily uses technical environment located in the territory of the European Union. If necessary the Organizer provides protection measures for the protection of information transferred outside the European Union.

Your personal data may be stored for up to three (3) years from your last registration to the event we organized.

How Data is Collected?	<p>Directly from you, including when you fill in a contact or registration form, when you place an order or when you contact the Organizer (for example, by emailing it), or you speak or otherwise interact with Organizer at the event.</p> <p>Indirectly via third parties including the social media, when you use the account you hold with these third parties to tag the event, log on or sign up for an event, or otherwise interact with Organizer on social media.</p> <p>If you refuse to provide requested data, your possibility to participate in the Forum may be restricted.</p>
Recipients of your Data	<p>External service providers and a restricted number of their authorized staff are permitted to access your Data with regard to the specific services entrusted to them, which they must carry out exclusively for the Organizer in strict compliance with obligations, particularly concerning security and confidentiality.</p> <p>Organizer may transfer your data to its counterparties related to the Forum, technical and administrative service providers, auditors or consultants, state bodies.</p> <p>Data may also be available to other participants of the Forum to the extent it is necessary for interaction of the participants and conduct of the Forum.</p> <p>The Organizer will share your name, surname, contact phone number, e-mail and a name of the company you represent in the mobile application “ECOM21” to Forum participants to contact you.</p> <p>With your consent your Data may be transmitted to sponsors and partners for commercial purposes.</p>
What are your rights?	<p>You have all data subject rights guaranteed by the GDPR and laws of the Republic of Latvia, such as:</p> <ul style="list-style-type: none"> - the right to request the rectification of Data, if it is incorrect or contains incomplete information; - the right to access and/or erase own Data; - right to withdraw consent to the processing of Data; - right to object to the use of Data or request restriction of its use; - right to portability of Data; - right to file a complaint with the State Data Inspectorate (11/13, Blaumana Street, Riga, LV-1011, Republic of Latvia). <p>If you have any questions regarding the processing of your personal data, please contact us by sending an e-mail or via telephone using our contact details set in these terms and conditions.</p>
Data Security	<p>The Forum Organizer protects the information provided by the participants and uses it only in accordance with the above Privacy Policy. The Forum website provides conventional methods of security to protect information from loss, distortion and unauthorized use. All personal data</p>

is stored in accordance with the laws of the Republic of Latvia and the Privacy Policy.

Cookies Policy

Some cookies are always on when you visit us, and you can't turn them off unless you change your browser settings. We call these "strictly necessary cookies" (e.g. Facebook, chat and YouTube cookies). We use them to make sure our digital services work correctly and are meeting audience needs and interests.

We also use functional, performance and advertising cookies (e.g. analytics, LinkedIn, Facebook cookies) to make your experience more enjoyable. You can switch these on or off at any time and you can always change your mind. We'll only use them if you've agreed.

Bear in mind there are some other cookies out there from other companies. These "third-party cookies" might track how you use different websites, including ours. For example, you might get a social media company's cookie when you see the option to share something. You can turn them off, but not through us.

The latest wording of these Terms and Conditions and Privacy Policy is published on the Organizer's website www.ecom21.com. The Organizer has the right to unilaterally change the text of the Terms and Conditions and Privacy Policy. Unless otherwise specified by the Organizer, new wording of the Terms and Conditions and Privacy Policy enters into force after published on the website. Please regularly check the current revision of the Terms and Conditions and Privacy Policy.